

PRESS RELEASE

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Date: (Today's Date)
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_____ Public Library Acquires 100 Country Business Guides

(City, State – Month Day, Year) – The _____ Public Library is pleased to announce that it has recently added *AtoZ World Trade* to its online reference offerings. This new library database contains country business guides for each of the top 100 economies of the world.

“Information on world business and import/export is very popular at the library, but in the past, we’ve never been able to offer such a comprehensive resource that covers so many topics for so many countries, so we’re very excited to offer this database to our patrons,” says _____, reference librarian at _____ Public Library.

According to the library, anyone can access *AtoZ World Trade* using the library’s computers, or from anywhere in the world from the library’s portal at www._____.org with their library card.

Each country business guide covers 120 topics ranging from starting a business to business culture, and import/export procedures, to taxation. There are also 60 trade tools and general reference books on international trade that are included.

AtoZ World Trade was designed to help individuals and businesses establish successful business relationships and succeed internationally. The database will be of special interest to global entrepreneurs students, and business schools.

Offering *AtoZ World Trade*, a product of *World Trade Press, the Global Knowledge Company*, is an example of the _____ Public Library’s mission to increase its coverage of topics that are of interest to its diverse population of patrons.

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For more information please contact _____, reference librarian, at the _____ Public Library, telephone: _____, email: _____.